

## DHTA MEMBERSHIP BENEFITS

### DHTA

#### THE ORGANIZATION

The Dominica Hotel & Tourism Association is a non-profit organization providing centralized and innovative information, advocacy, and leadership for the tourism industry in Dominica.

Operating as a membership-based tourism development organization for over four decades, the Dominica Hotel & Tourism Association is a focal point for the tourism industry in Dominica. The DHTA assumes a leadership role in the industry, and acts as a catalyst for enabling Dominica's tourism economy to reach its full potential to the benefit of our current and future members, visitors, investors and travel partners, citizens and the Commonwealth of Dominica.



### GENERAL

#### GENERAL MEMBERSHIP BENEFITS

*DHTA is the voice – your voice – of the private sector for tourism*

Effective representation and advocacy of the legitimate interests of our current and future members to bring about the right actions and solutions.

*Notifications on important and urgent developments*

Immediate notification by email on important local, regional or international developments affecting the operation of your tourism businesses.

*Access to the DHTA members-only events*

Opportunities to dialogue with private and public sector representatives on key crosscutting issues affecting the industry and to share information, practices and experiences towards enabling more effective and collaborative decision-making.

*Subscription to DHTA Quarterly Newsletter*

A source of information on local, regional and international industry news, business development opportunities, products and services impacting your tourism businesses.

*Human Resource Development & Skills Training*

Access to educational and informative communications, workshops, training and other resources on the issues affecting the success of your businesses and the tourism industry at attractive participation rates exclusively for DHTA members.



### PROMOTIONAL

#### PROMOTIONAL BENEFITS

Free listing on the DHTA website

Free listing in Experience Dominica, the Official Magazine of the DHTA

Free display of your brochures in the DHTA Office

Free posting of your events and promotions on all DHTA social media platforms

Membership Eligibility for the Caribbean Hotel & Tourism Association

*DHTA membership qualifies you to become a member of the Caribbean Hotel & Tourism Association (see [www.caribbeanhotelandtourism.com](http://www.caribbeanhotelandtourism.com)).*

10% discount on advertisement in Experience Dominica

*Members get 10% off your advertisements in the Official Magazine of the DHTA.*

7% discount on advertisement in the SkyViews Road Map of Dominica

*Request your 7% discount when placing your ad. A special arrangement for DHTA members only.*





**Dominica Hotel & Tourism Association**  
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 Roseau, Commonwealth of Dominica  
 Tel: +1767 440-3430/616-1055 | Fax: +1767 440-3433  
 Email: info@dhta.org | Web: dhta.org

## Membership Application Form

Name of Business \_\_\_\_\_

Name of Representative \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Business Description \_\_\_\_\_

Membership Category \*  Accommodation  Tourism Services  Related Services  
*\* See next page for description of each category*

### Annual Membership Contribution

Annual Membership Contributions are due the 1st of January, and are calculated on a base rate plus a room/employee calculation for Accommodation and Tourism Services or flat rate for Related Services.

Please complete the below rate calculation.

#### Accommodation

EC\$500 per year base rate, plus room calculation

- |  |   |  |  |  |  |
|--|---|--|--|--|--|
| <input type="checkbox"/> 0-5 Rooms<br><b>Add \$0</b> | <input type="checkbox"/> 6-10 Rooms<br><b>Add \$100</b> | <input type="checkbox"/> 11-20 Rooms<br><b>Add \$200</b> | <input type="checkbox"/> 21-50 Rooms<br><b>Add \$500</b> | <input type="checkbox"/> 51-100 Rooms<br><b>Add \$1000</b> | <input type="checkbox"/> 100+ Rooms<br><b>Add \$2000</b> |
|--|---|--|--|--|--|

#### Tourism Services

EC\$300 per year base rate, plus employee calculation

- |   |   |  |   |  |  |
|---|---|--|---|--|--|
| <input type="checkbox"/> 1-2 Empl<br><b>Add \$0</b> | <input type="checkbox"/> 3-5 Empl<br><b>Add \$100</b> | <input type="checkbox"/> 6-10 Empl<br><b>Add \$200</b> | <input type="checkbox"/> 11-20 Empl<br><b>Add \$400</b> | <input type="checkbox"/> 21-50 Empl<br><b>Add \$1000</b> | <input type="checkbox"/> 50+ Empl<br><b>Add \$2000</b> |
|---|---|--|---|--|--|

#### Related Services

Flat Rate

- |   |  |   |   |  |   |  |
|---|--|---|---|--|---|--|
| <input type="checkbox"/> Corporate<br>(50+ Empl)<br><b>\$1000</b> | <input type="checkbox"/> General<br>Business<br><b>\$500</b> | <input type="checkbox"/> Individual<br>/ Consultant<br><b>\$300</b> | <input type="checkbox"/> Emerging<br><b>\$300</b> | <input type="checkbox"/> Overseas<br><b>\$50</b> | <input type="checkbox"/> Student<br><b>\$50</b> | <input type="checkbox"/> Affiliate<br><b>*</b> |
|---|--|---|---|--|---|--|

\* Rate determined by the Board of Directors

Membership Contribution \_\_\_\_\_ Please make cheques payable to DHTA

Signature \_\_\_\_\_ Date \_\_\_\_\_

DHTA Use Only Rec \_\_\_\_\_ Chq \_\_\_\_\_ Apr \_\_\_\_\_

## **Membership Category**

**There are two categories of membership:**

1. Direct Tourism Services (Accommodation or Tourism Services)
2. Related Services (Emerging, Supporting, Overseas, Student, or Affiliate)

**All categories and sub-classifications are described below:**

### **1. Direct Tourism Services**

Any person, firm or corporation operating in Dominica with principal income derived directly from visitors to the Island shall be eligible for Accommodation membership or Tourism Services membership. Each member in these categories is entitled to two (2) votes.

#### **Accommodation**

Accommodation membership is any tourism business providing accommodation services, such as hotels, resorts, guesthouses, inns, villa developments and so forth.

#### **Tourism Services**

Tourism Services membership is any non-accommodation tourism business, such as tour operators, tour guides, dive and whale watch operators, and so forth.

### **2. Related Services**

#### **Emerging Membership**

Any person, firm or corporation intending to operate a business in the tourism industry while in the process of having the same constructed or re-constructed shall be eligible for Emerging membership. An Emerging Member shall be eligible to become a Direct Tourism Member on the date of the official opening of the business. Each member in this category is entitled to one (1) vote.

#### **Supporting Membership**

Any person, firm or corporation in Dominica whose principal income is not derived directly from visitors to the Island shall be eligible for Supporting Membership. Each member in this category is entitled to one (1) vote.

#### **Student Membership**

Any student wishing to join the Association may join through the web site or otherwise. Non-voting privileges allowed.

#### **Overseas Membership**

Any person, firm or corporation registered and operating outside of Dominica, may join through the website or otherwise. Non-voting privileges allowed.

#### **Affiliate Membership**

Any recognised association of members shall be eligible for Affiliate membership upon such terms and conditions as the Board of Directors may prescribe. Each member in this category is entitled to one (1) vote.