



DHTA Fact Sheet March 2-9, 2007

All members are encouraged to voice their opinions of the Fact Sheet and what they would like to see in upcoming Fact Sheets.

Inside this Issue:

DHTA's Food For Thought Luncheon Press Release,
CNN says...Dazzling Dominica: Rugged island worth the effort,
Trade and Investment Events,

DHTA's Food For Thought Luncheon Press Release

The Dominica Hotel & Tourism Association (DHTA) is inviting its members and the general public to a "Food for Thought" Luncheon on Monday 2 April 2007 at which Mr. Jonathan Tourtellot will be addressing issues pertaining to geotourism.

Jonathan B. Tourtellot originated the concept of geotourism, defined as "tourism that sustains or enhances the geographical character of a place-its environment, culture, aesthetics, heritage, and the well-being of its residents. He is also the Geotourism Editor for National Geographic Traveler magazine and has served as a National Geographic Society Senior Editor since 1980. He also became the Society's first Director of Sustainable Destinations in 2001 and wrote a feature article on Dominica for Traveler in 1996 and a column based on his visit four years ago.

He is primary author of the Geotourism Charter, a set of principles now being adopted by various countries and regions around the world. He helped develop the study Geotourism: The New Trend in Travel, the first major survey of U.S. traveler behaviour and attitudes about sustainability and destination stewardship. He initiated, supervises, and reports on the Destination Stewardship Surveys published annually in National Geographic Traveler magazine.

In helping to expand Traveler's coverage of tourism and destination

management, he wrote the magazine's first two feature stories on the topic, "The Two Faces of Tourism" (July/August 1999) and "The Tourism Wars" (October 2000), both of which won awards. He writes the column "DestinationWatch" for Traveler, as well as other articles on tourism impacts and destination management.

He launched National Geographic's new Geotourism MapGuides, unique in their requirement for participation by the communities involved and has spoken at international and national venues.

The event will take place at The Garraway Hotel. Tickets are available from the DHTA office at a cost of \$50.00

CNN says...Dazzling Dominica: Rugged island worth the effort

March 15, 2007

VALLEY OF DESOLATION, Dominica (AP) -- As I picked my way over hot rocks and bubbling mud in the pouring rain, I realized Dominica was not for the faint-hearted.

I was hiking to the Boiling Lake, a bizarre cauldron of steaming-hot water, 200 feet across, and one of the strangest sights on this rugged and beautiful Caribbean island.

The hike is a six-hour round trip that runs through dense rainforest and over mountain ridges before emerging in the Valley of Desolation -- an eerie, treeless swath of volcanic devastation striped black and orange with mineral deposits and swirling with mist and steam.

Like so much in Dominica, the journey takes effort -- but it's worth it.

This jagged, densely rainforested island, about 29 miles long and 16 miles wide, is located between Guadeloupe and Martinique in the Eastern Caribbean, 375 miles southeast of San Juan, Puerto Rico. A poor country of 71,000 dependent on agriculture and tourism, Dominica brands itself the Caribbean's "Nature Island," and the name is justified.

Visitors will find exceptionally friendly people, all but deserted black-sand beaches and a mountainous interior of dense rainforest, clean rushing rivers and jungle waterfalls. Even for a halfhearted hiker, it is inspiring -- almost any walk can end with the chance to swim in a river pool beneath a sparkling cascade.

"There is such a delicate balance of nature here," said ... [More](#)

TRADE AND INVESTMENT EVENTS
SEPTEMBER 27-30 - CGCS 2007 WORLD TRADE
CENTRE (WTC), CURACAO

Now available on the Caribbean Gift and Craft Show (CGCS) website www.caribbeangiftandcraft.com are:

- Exhibitor Registration Form
- Buyer Registration Form
- CGCS 2007 Floor Plan of the WTC
- Hotels offering special CGCS 2007 rates
- CGCS 2007 Rules and Regulations (including criteria for participation)

Visit our website: www.caribbeangiftandcraft.com today.

MARCH 23-25 - INTERNATIONAL TRAVEL AND TOURISM SHOW

The JM Organisation will be hosting the International Travel and Tourism Show (Salon international du voyage et du tourisme) at the Complex World Trade Centre - CWTC, GUADELOUPE on March 23-25. For further information contact: Jarry / Baie-Mahault, Tel: (590) 590 84 49 72 , Fax: (590) 690 63 45 80, Email: jm-o@outremer.com

MARCH 26-27 - CREATIVE INDUSTRIES FORUM

The Jamaica Promotions Corporation (JAMPRO) is hosting a Creative Industries Forum from March 26-27 at the Hilton Ballroom, Jamaica. The theme of the Forum is "Vision 2012: Building Competitiveness through Creativity". For further information on the show contact: Jo-Anne Ramsaran, Tel: (876) 978-3337 Ext. 2224, Fax: (876) 946-0090, E-mail: jramsaran@jamprocorp.com or visit <http://www.caribbeanbusinessclub.com/forums/creativeHome.php>

MARCH 28 -30 - IV INTERNATIONAL SUMMIT ON ICTS

Welcome to the world of knowledge. We invite you to become acquainted with the latest trends in the field of communication and information technology, recommended by the most visionary minds in the business world; establish business contacts and visit the most innovative offer of technology products and services in the area.

On March 28th - 30th, Costa Rica will become the meeting ground for technology and business leaders worldwide when the IV International Encounter on Communications and Information Technologies takes place at the Hotel Real Intercontinental, San José.

The objectives of the events are:

- Introduce innovative topics at worldwide levels.
- Allow access to the recommendations and experience of experts in diverse ICT areas, plus their trends.
- Highlight emerging technologies at an international level, plus opportunities in diverse market areas.
- Detail the new and the potential usages of ICT in the different

- industries.
- Introduce the most recent and attractive options of the ICT offer available in the regional market.
- Promote commercial business contacts between exhibitors of ICT solutions and visitors.
- Establish a scenario to strengthen and promote the attraction of venture capital for the region's ICT industry.
- Promote concrete commercial contacts to spark negotiations between ICT companies and buyers/allies.
- Create an environment which strengthens and promotes international relations in technology and business

We invite you to be part of this experience and to take advantage of the many activities and atmospheres prepared to aid your company in networking and generating new business opportunities.

For further details on the show click here (will include the presentation) or E-mail trinidadytobago@procomer.com or visit www.costaricainsight.com

NOTICES

- Manuals for **Caricom Special Visas** are available at the DHTA office
- Puerto Rico – May 17-21, 2007 – will be the 10th edition of the Media Exchange which gathers representatives of the tourism industry, government officials, media, youth delegates and development specialists to examine ways of using tourism to improve the health, wealth, environment and culture of destinations. www.caribbeanmediaexchange.com

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Links of Interest:

- <http://www.caribbeannewsdigital.com/ENGLISH/>
- http://www.crnw.org/documents/updates_2007/rnmupdate0704.htm
- http://www.crnw.org/documents/press_releases_2007/pr0705.htm

Members are also reminded to keep visiting the DHTA's website for updated information

www.dhta.org