



DHTA Fact Sheet June, 2007

All members are encouraged to indicate what they would like to see in upcoming Fact Sheets.

We try to have something which interests everyone! ☺

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Hand over of cheque in Dominica



The Sustainable Living Initiative Centre, Dominica - S.L.I.C. is proud to announce the launching of the Grand Fond pre School Scholarship Fund, in collaboration with **Miami University, Ohio, Lifeline Ministries** and **3 Rivers Eco lodge, Rosalie, Dominica.**

On Wednesday 21st June 2007, at the Pre school tea party in Grand Fond Village, Dominica, to celebrate the island's pre school month, the first two, 2 year scholarships, amounting to US\$800 / EC\$2000 were presented to the pre school head teacher

It was also a celebration of the pre-school choir winning the island singing competition.

These scholarships have been funded by **Miami University** donors, and **3 Rivers Eco lodge**, and it is hoped that they will be the first of many scholarships awarded as the project grows.

SLIC, 3 Rivers Eco Lodge, Lifeline Ministries and Miami University are proud to facilitate another educational project with immediate and direct benefits to the local community, following the recent success of Computer Mission Dominica, which saw SLIC, in collaboration with www.nsoptimum.co.uk <<http://www.nsoptimum.co.uk>>, the Bromsgrove School, in the U.K., and 3 Rivers Eco Lodge, facilitating the transport, training and installation of nearly 200 computers in schools around Dominica.

The Sustainable Living Initiative Centre is a Dominican NGO launched in February 2005, which now has nearly 100 members. SLIC runs training programmes to enable Dominicans to install their own alternative energy equipment and help to preserve the planets resources and save money! A revolving loan fund has been set up, funded by the British High Commission in collaboration with the Roseau Cooperative Credit Union, from which members can borrow the cost of the equipment they need, and repay the loan from the savings on their bills.

For more details please contact: eco@slicdominica.org
<<mailto:eco@slicdominica.org>> : www.slicdominica.org
<<http://www.slicdominica.org>>

E Turbo News

Relaxed US passport rule praised by Caribbean

After the United States temporarily relaxed its passport rule, the Caribbean Tourism Organization (CTO) wants the US government to step it up even further by urging a full waiver of the requirements until July 2009.

"The evidence is now overwhelming that tourism and commerce in the Caribbean region have suffered considerably ... [More on this story](#)

E-Turbo News

Caribbean Market ebbs and flows with the US

By Hazel Heyer

Experts agree the biggest threat to the tourism industry in the Caribbean is the softening of the US housing market.

Willemstad, Curacao (eTN) - Prospects for Caribbean tourism have been placed somewhere in the "middle innings" of the tourism ball game. Trends on the islands have been observed to be closely linked with trends in the US exchange, tourism and... [More on this story](#)

Caribbean News Digital

CTO Exec Reveals Key Issues Facing Caribbean Region

Thursday, 28/06/2007

Low-cost air transportation, information delivery, sustainable growth and positive visitor experiences are among the key marketing challenges and goals facing the Caribbean region, according to Vincent Vanderpool-Wallace, secretary general of the Caribbean Tourism Organization. [More on this story](#)

Ferri & Partners

Marketing & Tourism Trends

June 15, 2007

At a recent conference on this Dutch West Indies island, hotel and real-estate executives raved about the record amount of development under way across the Caribbean, long a top vacation spot for Americans.

But underlying their excitement was a more immediate worry: tourism, which is rising world-wide, is declining in the Caribbean, with overnight stays in the region down 2.3% last year to 18.45 million, according to data from the Caribbean Tourism Organization.

According to [The Wall Street Journal](#) the decline has been even steeper in some of the places whose beaches and other charms have traditionally drawn the region's biggest share of tourists from the U.S. During the first quarter of this year, American visits were down 12% in Jamaica, 9% in the U.S. Virgin Islands and as much as 8% in the Bahamas, the CTO says.

Whether the decline is a blip or a longer-term trend will go a long way in determining the economic health of the region. Tourism is critical to the Caribbean, making up 16% of its overall economic activity, according to the World Travel & Tourism Council. On smaller islands such as St. Lucia, tourism can account for as much as 50% of the economy.

The Bush administration's announcement Friday that it will temporarily ease passport requirements for Americans traveling to the Caribbean, Mexico and Canada is expected to give Caribbean tourism a temporary lift. Stricter rules, which took effect in January right as the high season was under way caused huge backlogs of passport applications, prompting many Americans to change their travel plans and vacation closer to home.

Caribbean News Digital

Online Hotel Bookings Worldwide Climbed 8 Percent in 2006

The hotel industry maintains steady growth as consumers continue an upward trend of shopping for hotels online and booking electronically, according to TravelCLICK's 2006 fourth quarter and consolidated full-year eTRAK results. The data shows the total Central Reservation System (CRS) reservations for major hotel brands increased 8.4 percent in 2006, reaching

more than 81 million bookings. The Internet accounted for 38.3 percent of 2006 brand hotel bookings, [Read More](#)

Hurricane Preparedness Tip

The forecast for the hurricane season has increased. While not all countries face the same risk, this is still a good opportunity to check and re-check your preparedness. Here's your tip: spend time working out a good guest notification strategy-one that gives them ample notice of an impending threat and an opportunity to either change their travel schedule or batten down with the rest of the property. If you choose the latter, ensure that you also provide information on your preparedness strategies and what is expected from them at every stage during a threatening storm. You owe it to the destination and your employees to be as robust and as resilient as possible, while maintaining your service standards. This tip is brought to you courtesy of American Express and CHA's Caribbean Alliance for Sustainable Tourism.

From Brandweek

Leisure and Travel

Travelers Go and Tell, Tourism Sites Show and Sell

By Mike Beirne

CHICAGO -- The Internet has made the world a smaller place, and perhaps no category has felt that impact as much as the travel industry. Some 83% of people who travel are Web savvy compared with 71% of the general public, and by 2010, about nine in 10 travelers will conduct their search and trip planning via the Internet, per Forrester Research, Cambridge, Mass.

Web sites where consumers can read travel journals and reviews of hotels, cruise ships and attractions written by fellow travelers are rapidly gaining popularity. [Read more](#)

Pure Solutions LLC is a member of CHA and Pure Allergy Friendly Rooms™ is a concept and a service which allows guests to occupy accommodations that have been treated and serviced to maintain the most environmentally friendly and cleanest surroundings in the hospitality industry worldwide. It is estimated that between 25% and 30% of the population suffers from asthma or other allergies and Pure Allergy Friendly Rooms™, being the most comprehensive allergy-friendly system in the hospitality industry, provides guests with suites where every surface is treated to minimize contaminants, irritants and odors. The state-of-the-art patent-pending process covers the entire suite from the ceilings and all walls to the bedcovers and even the air itself thereby offering a level of reassurance for travelers who might be concerned with poor indoor air quality due to the high humidity which supports the growth of mold and fungi. The suites' air-conditioning systems are cleaned and sanitized, Tea Tree Oil-filled canisters are inserted and specially-treated anti-microbial sophisticated filters are installed within the air conditioning system. The entire suite then undergoes a four (4)-hour Ozone shock treatment and after this an air-purifier, registered as a Class II

Medical Device, is left in the suite to constantly control the air quality. All surfaces in the suites are cleaned, sanitized and treated with a long-lasting anti-microbial shield and we provide special encasement covers for the mattresses and pillows protecting them against dust mites and germs. Finally, a quarterly maintenance program will be established to maintain the environment at optimum levels.

Visit the following websites - www.pureroom.com and www.collomiaq.com - where you can get a further look at our unique process. Please do not hesitate to contact me if there is any further information you require regarding this exciting development and as the traveling public becomes more sophisticated, we feel confident that the Pure process will meet their needs and I look forward to including the properties in the Dominica into the quickly growing list of satisfied participants.

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NOTICES

➤ Caribbean Food & Hygiene Bureau

The Food Hygiene Bureau invites you to register for the International HACCP Level 1 Certificate Course scheduled for July 17th 2007.

Hazard Analysis Principles and Practice is an 18-hour course aimed at organizations that have or need to implement a HACCP system. This course provides participants with the knowledge and skills required to risk assess a food process, design and implement food safety controls and monitor HACCP systems.

Target Audience:

- Plant Operators
- Chefs /Cooks
- Team Leaders
- Supervisors
- Engineering Personnel
- Plant Maintenance Staff
- Nurses
- HACCP Team Members
- Owner and Managers

General Course Content:

- Documentation of GMP/HACCP pre-requisite
- Benefits of food hazards identification and control systems
- Monitoring, documenting and reviewing procedures
- Introduction and application of HACCP principles
- Standards, Legislation and Enforcement

- Case Study

Once again:

Date: July 17th - 20th 2007

Venue: Blue Horizon Hotel, Rockley, Barbados

Presenter: Ms. Hewitt-Haven, BSc MSc

Registration Deadline: July 3rd 2007

We also offer in-house training on your facilities, please

[contact us](#) for further details.

<http://www.foodhygienebureau.org>

Links of Interest:

- <http://www.gliglicaribcanoe.com/>
- [Dominica: Caribbean's Nature Island](#)
- [Caribbean corals in Danger of Extinction](#)
- [European Union Policies may impact Caribbean Tourism](#)
- [Global warming: Good news for British tourism?](#)
- [Health tourism well in Jamaica](#)
- [Cuba's Tourism Fair](#)
- [Marketing to the Affluent](#)
- [Whale hunting a saga of cheating, bribery & greed](#)
- [Tourism Caring is Tourism Security](#)
- [Tourism Limits to growth](#)
- [Scientists satellite turtle tag](#)

Members are also reminded to keep visiting the DHTA's website for updated information

www.dhta.org